

PROGRAMME ANCE / ICE
MIPIM
Cannes, 10-13 March 2015

Wednesday, 11th March

stand ANCE-ICE R8.B10 Riviera 8

- 10.45 - 11.00 Welcome speech ANCE – ITA
- 11.00 - 12.00 Isozaki Tower – the tallest building in Italy by Colombo Costruzioni SpA
- 15.00 - 16.00 Invest in Lombardy – Italian Luxury Real Estate by ANCE Lombardy
- 16.00 - 17.00 Development projects in Milan by Borio Mangiarotti SpA
- 17.00 - 17.30 Urban regeneration and Italy Pavilion Milan Expo 2015, by Michele Molè, Nemesi & Partners (TBC)

- 14.00 – 14.20 **HOTEL LOUNGE Piano 01 - Palais**
pitching session on the Hotel & Tourism Pavilion
“The Italian hotel assets: outlook for the next three years” Mr Palmiro Noschese, board member of *the Associazione Italiana Confindustria Alberghi* and Area Manager Italy - Meliá Hotels International.

Thursday, 12th March

- 11.30 - 13.00 Workshop organized by REED Midem in collaboration with Studio Chiomenti: “Italian Real Estate: Back to the essentials” **(Red Room)**
- 13.00 - 14.30 *Italian Lunch (by invitation only)* **Salon Verriere Grand Audi -Palais**

Real Estate Opportunities in Italy - stand ANCE-ICE

- 15.30 - 15.40 Opening remarks by Carlo Calenda, Deputy Minister of Economic Development
- 15.40 - 15.55 Smart city, Mending and Regeneration. A New Renaissance for the Urban Fabric, by Fortunato Zaffaroni, Director Global Sales & Marketing Italcementi SpA
- 15.55 - 16.10 Top-notch urban renovation in Turin and Piedmont by Piero Fassino, Mayor of Turin and Stefano Ambrosini, President of Terme di Acqui SpA
- 16.10 - 16.25 High-end Real Estate development projects in Florence (Tuscany) by Dario Nardella, Mayor of Florence Introduction by Stefano Giovannelli, Managing Director Toscana Promozione/Invest in Tuscany
- 16.25 - 16.40 Marche: a new Italian commercial hub by Gian Mario Spacca, President of Marche
- 16.40 - 16.55 Enhancing real estate heritage: the green way of Trentino Region by Mauro Gilmozzi, Autonomous Province of Trento Minister for Public works, environment, transport and energy and Paolo Nicoletti, General Director of Autonomous Province of Trento
- 16.55 - 17.10 Cdp Real Estate activity: connecting public real estate to private investors by Marco Sangiorgio, General Manager CDP Investimenti Sgr
- 17.10 - 17.20 Closing remarks by Riccardo Maria Monti, President ITA Italian Trade Agency
- 17.20 - 17.50 Venice Expo Gate, by Gruppo Condotte

2 marzo 2015

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